

## **Conference on Deliberative Format of Election Campaigns: Interventions and Institutionalisation**

**Date:** May 18, 2026, 10:00am–5:30pm

**Venue:** University of Warsaw, Faculty of Sociology, Karowa 18, Room 18

### **Programme**

10:00-10:15

#### **Welcome, introduction**

Anna Przybylska, Centre for Deliberation, Faculty of Sociology University of Warsaw

Adam Gendźwił, Centre for Electoral Studies, Faculty of Sociology University of Warsaw

Michał Głowacki, Faculty of Journalism, Information and Book Studies, University of Warsaw

10:15-11:00

**Keynote speech:** John W. Gastil, Pennsylvania State University

11:00-12:30

#### **Panel 1. Do Electoral Campaigns Empower Voters or Undermine Democracy?**

Moderator: Adam Gendźwił, Sociology, University of Warsaw

Wojciech Rafałowski, University of Warsaw, *Negative Attention and Parties' Campaigning Strategies*

Edit Zgut-Przybylska, Polish Academy of Sciences, *A Critical Discourse Analysis of Anti-imperialism and Historical Grievances in Eurosceptic Populist Rhetoric: Insights from Hungary and Poland*

Martina Novotná, Masaryk University, *Lost in the Noise: Negative Campaigning on Social Media in Czechia – Evidence from the 2024 EP Elections*

12:30-13:10

Lunch break

13:10-15:00

#### **Panel 2. How Powerful Might Deliberative Interventions Become?**

Moderator: Yves Dejaeghere, Federation for Innovation in Democracy Europe

Anna Przybylska, University of Warsaw, *Reshaping Communication between Citizens and Parties*

Joan Font, Institute of Advanced Social Studies (IESA-CSIC) in Córdoba, *Which kind of Minipublic do European politicians want?*

John W. Gastil, Pennsylvania State University, *The Rise and Fall of the Citizens' Initiative Review*

Michał Szyszko, editor Orientuj.sie and MamPrawoWiedziec.pl, *When the system needs citizens seeking information. MamPrawowiedziec.pl and 'Orientuj.sie' as a response.*

15:00-15:20

Coffee break

15:20-16:50

**Panel 3. The New Public Service Media for Electoral Communication Renewal?**

Moderator: Michał Głowacki, Media and Journalism, University of Warsaw

Giles Moss, University of Leeds, *Public Deliberation and the Future of Public Service Media*

Cedomir Markov, University of Belgrade, *Deliberative Forums as Media Accountability Instruments: Citizens' Assemblies on Media Governance in Serbia*

Milica Pesic, The Media Diversity Institute, London, *Introducing the Media Diversity Index*

16:50-17:20

**[The Media and Democracy Karol Jakubowicz Award](#) ceremony**

17:20-17:30

**Closing remarks**